

PropertyLink conference and exhibition focus on investment opportunities in real estate

By Khalid Neimat

AMMAN — Deputy Prime Minister and Minister of Finance Ziad Fariz deputised for His Majesty King Abdullah in opening the second PropertyLink conference and exhibition on Wednesday.

Several concerned entities representing the public and private sectors participated in the activities of the conference which aim to highlight the current boom in the real estate sector in the country.

According to Ayman Banyot, director of B-design and Marketing Company, which is organising the event, 54 companies and developers are taking part.

"Real estate in Jordan is a promising sector and this is clear from the variety and complexity of the investments in it, especially the names of the developers who entered into the market during the last few years," Banyot said.

Noting that this event provides the ground floor for interested parties in real estate to meet and negotiate deals, he described the PropertyLink conference and exhibition as an opportunity for officials and investors to come together to share their expe-



Deputy Prime Minister and Minister of Finance Ziad Fariz (4th from right) and other officials stand during the national anthem at the start of the PropertyLink conference and exhibition

riences for the benefit of the sector in general.

Speakers in the first session of the conference focused on current and future investment opportunities.

Aqaba Special Economic Zone Authority's Invest-

ment Affairs Commissioner Saleh Kailani, Amman Mayor Omar Maani and Jordan Investment Board chief Maen Nsour represented the public sector in the opening session of the conference. Hilal Abu Zaid, director of the Sarya Hold-

ing Company's financing department and Basil Saeed, director of Land Company, represented the investors.

During the day, participants discussed means to explore future investment opportunities in the local

real estate sector in several meetings and workshops.

They tackled the performance of the real estate markets in the Middle East in the second session of the conference.

Officials from the Greater Amman Municipal-

ity explained the Amman Master Plan to the participants.

The conference and the exhibition will end on May 4, 2007. It will cover on its second day technical and marketing issues as well as financial concerns.

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